



TECH LINK

TechLink: Streaming the Summer Olympics

The 2024 Summer Olympics in Paris will begin at the end of July. Do you know where to access coverage of your favorite events? According to a recent article on NBCsports.com, NBC and Peacock are set to break the Olympic record for broadcast hours on the NBC network. Coverage will include daytime NBC broadcasts with live swimming, gymnastics and track and field finals, plus every sport and event streamed live on Peacock.

Since Paris is six hours ahead of Eastern time, most of the premier medal events will take place during the U.S. afternoon hours. The Olympics officially open July 26, 2024, with an outdoor Opening Ceremony along the Seine River airing live simultaneously on NBC, Peacock and Telemundo.

Medal competition starts the following day. NBC will air at least nine hours of daytime coverage per day, including those live finals.

Following live coverage all day, a three-hour primetime show “will take the American audience up close and inside the Olympic day, weaving together the great competitions, moments, stories and raw emotion” with “unprecedented behind-the-scenes access and new technology,” according to NBC Sports PR.

Peacock will air all 329 medal events live in a Summer Games first for a streaming service. Peacock will also have full-event replays, all NBC programming, curated video clips, virtual channels and exclusive original programming.

Telemundo will have extensive Spanish-language coverage throughout each day, highlighted by men’s and women’s soccer, with additional cable coverage on Universo.

Need to take a break from Olympic events? Use our StreamNow web page (www.mvec.coop/streaming-guide) to select the right streaming platform(s) for your summer movie nights or binge watching events. MVlink members get a free streaming guide sent straight to their email in-boxes each month. This handy guide provides a sneak peek of new content coming to the various streaming platforms. Don’t have our MVlink fiber internet yet? Visit mvec.coop/mvlink-internet to learn more about our blazing fast speed, reliable service and friendly local support!



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