



TECH LINK

TechLink: Streaming Guide Now Available on MVEC.coop

Are you planning to “cut the cord” from cable or satellite TV and switch to streaming over your internet connection? MVlink wants to make things easier for you! Check out our new streaming website, StreamNow, for help making your initial choices about streaming services and equipment. Find the new website at mvec.coop/streaming-guide.

This new StreamNow website will help you navigate through the many streaming options currently available in the marketplace. MVlink wants you to enjoy a great streaming experience, no matter which streaming device and services you choose.

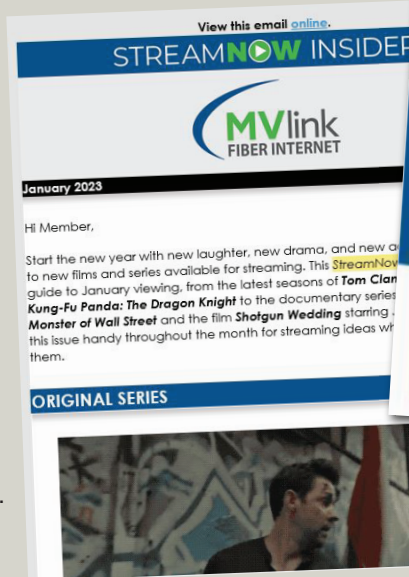
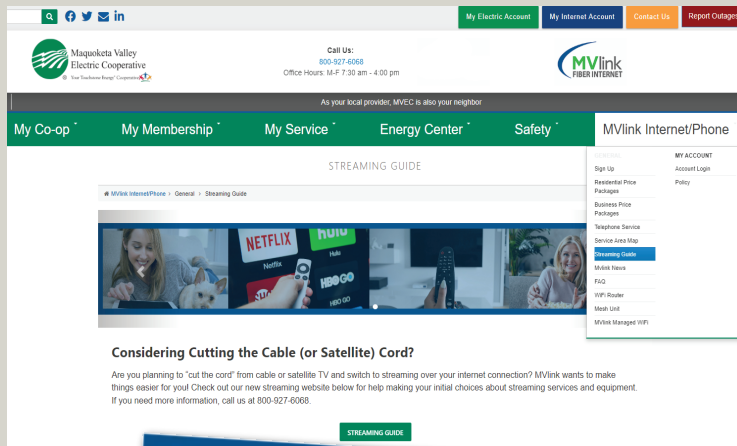
With this new resource, you can compare various streaming platforms (and their prices) and channel lineups to determine which platform has the channels that are important to you. Plus, learn more about the streaming devices on the market (if you don't already have a smart TV). There is also a fairly robust Frequently Asked Questions section where you can get answers to all your streaming questions.

Additionally, we recently launched the monthly Streaming Guide Insider email for current MVlink members. At the beginning of each month, members are emailed a listing of what is new to each streaming platform as well as what shows are coming off that month. This is the perfect resource to cut through the clutter and get right to viewing great shows and movies!

Why cut the cord?

Did you know that 4 out of 5 US households subscribe to at least one streaming service? Here are a few reasons why people are cutting the cord:

- **Monthly Savings** - Many people are replacing costly traditional TV plans with much more affordable streaming services, some of which have free trial periods.
- **Convenience** - Nobody wants to be tied to a TV schedule. Streaming lets you watch what you want, when you want.
- **Personalization** - Streaming services make recommendations on what series or movies to watch next based on your viewing profiles.



NEED TO INCREASE YOUR SPEED TO STREAM?

If you haven't already switched to MVlink fiber internet, we have the speed you need to stream without buffering. We offer packages from 85 mbps/85 mbps (for \$59.95) to 1 Gb/1 Gb (\$89.95). Visit mvec.coop/mvlink-internet, call 800-927-6068 or email fiber@mvec.com for more information or to **SIGN UP!**