



# TECH LINK

## New Year's Tech Resolutions

Typically when we make New Year's resolutions, they often center on our health or organizational goals. This year, also consider your tech and digital wellbeing as you are committing to making some improvements in 2025.

### Boost Your Cybersecurity

With cyber breaches and phishing attempts on the rise, make cybersecurity a focus in 2025.

- Update old or weak passwords. If you haven't changed a password in awhile, take a moment to create a new one. Using the same password for multiple sites or programs? Make each password unique and strong. Consider using a password manager to help.
- Invest in malware and antivirus tools (and make sure they are up to date). Use trusted antivirus software to protect your laptop or PC from viruses and cyber hackers.
- Enable multi-factor authentication (MFA). Add an extra layer of security by enabling MFA on every account that offers it. MFA pairs your password with a unique code typically delivered via text, email, or a dedicated authenticator app.
- Review app permissions and settings. Worried that an application on your phone might be sharing too much of your private information? Check the permissions associated with every app by visiting Settings or System Preferences on your mobile device. Keep an eye out for location services, activity tracking, and access to your camera or microphone—turn off any unnecessary permissions to enhance your digital privacy.



### Protect Your Identity

- Assess your digital footprint by monitoring your social media accounts. Regularly review your social media accounts for anything unusual while double-checking security settings to make sure they flag or prevent DMs and friend/follow requests from unknown contacts. Be mindful of the information you share online to minimize the risk of identity theft.
- Monitor your credit by pulling periodic credit reports. Enable alerts or notifications on your banking and credit accounts. Consider freezing your credit until you need to make a large purchase.
- Secure your Wi-Fi network. Check the password on your modem and router—if they're still using the original factory settings, update and strengthen them. Regularly update your router's firmware to patch vulnerabilities. Better yet, make sure you have MVlink's router and our IT experts will take care of that for you.

### Organize Your Digital World

- Organize your digital space. Don't limit purging to your closet, —the New Year is a great time to declutter your digital life by organizing files and folders on desktops, laptops, and mobile phones. Delete old and redundant files to free up storage space while creating better visibility for pertinent documents you'll need to get 2025 off to a great start.
- Downsize your in-box. Unsubscribe from promotional emails or senders that end up in your 'Junk' folder. This will free up time deleting the emails later.
- Leverage the convenience of digital technology to get organized IRL (in real life). Adopt a digital calendar, set reminders and/or download a time management app to stay on top of important appointments and deadlines.

### Get the Internet Speed You Need

- Consider what devices and online services your family is using. Did Santa bring more gadgets and streaming platforms this Christmas? If so, make sure your family has the speed you need. Contact our Fiber department ([fiber@mvec.com](mailto:fiber@mvec.com) or call 800-927-6068) to discuss MVlink's lightning fast fiber internet packages.